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Waikiki Update

Waikīkī Beach Project sand pumping is still in progress the sand distribution via trucks on the beach is planned to commence on Monday April 23 and conclude by Wednesday or Thursday April 25 or 26th.







The Waikīkī Traffic Study contracted by the City Department of Transportation Services reported their progress on Wednesday April 18th to the Waikīkī Transportation Stakeholder Oversight Committee. The study is looking at eight key intersections in Waikīkī;

Royal Hawaiian Avenue and Kalākaua Avenue Lewers Street and Kalākaua Avenue Saratoga Street East and Kalākaua Avenue Saratoga Street West and Kalākaua Avenue Ala Wai Boulevard and Kalākaua Avenue Lewers Street and Don Ho Lane Kalia Road and Ala Moana Boulevard Saratoga Street and Kalia Road

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The consultants are reviewing the traffic studies done by various projects in Waik \bar{i} k \bar{i} and reviewing State Department of Transportation vehicle counts. They have already conducted their own vehicle and pedestrian counts at the eight key intersections and are planning additional counts. The end product will provide the information needed for the City to adjust signalization to better accommodate pedestrian and vehicle demand.

The Waikīkī Regional Circulator Study consultants are reviewing alternate routing options for the proposed Waikīkī Circulator. The next step is narrow the choices so that three alternative packages can be presented in July and August. The packages will include all motility modes including bicycles and pedestrians as well as the bus circulator routes.

The Kūhiō Avenue Sewer Project scheduled to begin in March has still not completed the permitting process. The main body of work that will have an impact on Kūhiō Avenue traffic will not commence until June or July. WIA will continue to monitor their progress.

The renovation of the Kūhiō Beach Park (4) and Kapi'olani Park (5) comfort stations was announced yesterday by the Mayor Peter Carlisle. The work that will cost nearly \$1 million will completely renovate the rest room interiors. The scope includes;

Replacing all ceramic tiles

Replacing all porcelain products

Replacing toilet doors and stalls

Painting all exterior and exterior walls and ceilings

Replacing exterior light fixtures in the restrooms, equipment room, maintenance room, chase room,

electrical room and exterior trellis area

Replacing all metal doors to the equipment room

Painting all overhangs and fascias to match the existing color

Mayor Peter Carlisle said that "this area serves as an economic engine for the city". "We should invest in the renovation where comfort station use is high and because of the premier location."

Waikīkī Wiki Wiki Wire - Newsletter Deadline

The WIA newsletter is published 2x per month—generally on the first and third Thursday.

Waikīkī-related news and information submitted by members for the Waikīkī Wiki Wiki Wire should be received no later than 4pm Wednesday for newsletters published and distributed on Thursday.

Information received after the deadline will be considered for inclusion in the following issue.

Photos which accompany stories are always welcome and, for best results, should be attached to the email as a separate jpeg - maximum 1 MB each imabe please.

Single page PDFs are also welcome <u>but they should look like flyers and not press releases</u> (without media contact information, dateline, city, etc.).

Your kokua is appreciated. Mahalo.

SPAM® and More at the Waikiki SPAM® JAM Festival!

The 10th Annual Waikiki SPAM® JAM Festival set for Saturday, April 28, 2012, from 4 p.m. to 10 p.m. on Kalakaua Avenue in Waikiki, Honolulu, HI

Are you a SPAM®-jammer? Do you like SPAM® so much you'd consider trying it in just about any form? If so, the 10th Annual Waikiki SPAM JAM® Festival is for you! SPAM® Fusion Fajitas, SPAM® Katsu, SPAM® Won Ton, SPAM® Pan Lau Lau, SPAM® Ravioli, SPAM® Tacos, and SPAM® Poke are just a few of the creative and enhanced

dishes some of Hawaii's most innovative chefs will be serving up at this year's Waikiki SPAM® JAM Festival.

According to Barbara Campbell, vice president of Outrigger Enterprises Group, one of the event's founding sponsors, more SPAM® is consumed per person in Hawaii than is consumed in any other state in the United States. "Each place in the world seems to have its own signature food festival. With almost seven million cans of SPAM® eaten every year in Hawaii, a festival featuring SPAM® seemed appropriate.

"Since it's inception in 2002, the Waikiki SPAM JAM® Festival has become one of the most popular festivals in Hawaii. This year, we're expecting more than 20,000 people to join the festivities in Waikiki, Campbell said.



Admission to the event is free and some of Hawaii's favorite entertainers will be featured on two stages. Kalakaua Avenue will be closed to vehicular traffic for the event, and a dozen restaurants will serve up luscious SPAM® dishes including:

Aqua Cafe

Loaded Potato Skins with SPAM®, Ono Mac & Cheese with SPAM®, and a SPAM® Bento

Atlantis Seafood and Steak SPAM® Mahi Carbonara

Blue Water Shrimp Truck
To be advised

Cheeseburger Beachwalk SPAM® Babies

<u>Cooking Fresh4U Food Truck</u> To be advised

<u>Doraku Sushi</u> SPAM® Musubi & SPAM® Tataki

Duke's/Hula Grill

SPAM® Fried Rice, SPAM® Loco Moco with Shiitake Mushroom Cream Gravy, SPAM® Fried Rice Loco Moco, and SPAM® Kanak Attack (SPAM® Fried Rice with SPAM® Katsu Loco Moco)

Gordon Biersch

Island Spicy SPAM® Wrap; Soutwest SPAM® Quesadilla; Dynamite SPAM®



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& Shrimp; Sicilian SPAM® & Basil Foccacia Pizza; Chinatown SPAM® Wonton; Hawaiian SPAM® Caesar Salad; Ono-Asian (spicy) SPAM® Fried Rice; SPAM® Devil-icious (deviled) Eggs; Local Kine SPAM® Hash Cake w/Asian BBQ

Jimmy Buffett's at the Beachcomber

SPAM® Nachos; SPAM® Stuffed Mushroom Caps; SPAM® Quesadillas; Great American SPAM® Championship -Hormel's Grand Prize Winning Recipe (Entered by Jason Munson; Puyallup Fair, Washington) Mini Maple SPAM® Doughnuts

Okonomiyaki Chibo Restaurant

SPAM® Okonomiyaki (Japanese Pancake); SPAM® Yakisoba

OnoPops

To be advised

P.F. Chang's

SPAM® Lettuce Wraps and SPAM® Lo Mein

Queen's Surf Cafe

To be advised

Seafood Village

SPAM® Siu Mai, SPAM® Manapua, SPAM® Jam Plate, and SPAM® Spring Roll

In addition to food booths, there will be merchandise tents selling SPAM®-themed items, including t-shirts, shorts, sport balls, and slippers, as well as booths featuring Hawaiian arts and crafts. The popular Waikiki SPAM Jam® Family Tent will return where families can enjoy a variety of games and prizes throughout the evening. Booths also will be set up with volunteers collecting donations of SPAM® for the Hawaii Foodbank.

The Hawaii Foodbank is the only nonprofit 501(c)(3) agency in the state of Hawaii that collects, warehouses, and distributes mass quantities of both perishable and non-perishable food to 250 member agencies as well as food banks on Hawaii Island, Maui, and Kauai. The Hawaii Foodbank forms a vital link between the food donors and its member agencies by providing services in collecting, sorting, salvaging, and distributing food. The Hawaii Foodbank also supports its member agencies through financial and educational assistance. Since 2004, more than 10,000 pounds of SPAM® has been donated to the Hawaii Foodbank thanks to the Waikiki SPAM® Jam.

Sponsors of the 10th Annual Waikiki SPAM Jam® include the following: Outrigger Enterprises Group, Waikiki Beach Walk, This Week Magazines, Hawaii Tourism Authority, Queen Emma Land Co., First Hawaiian Bank and Hormel Foods.



Royal Hawaiian Center Restaurants Showcase Hawaii's Favorite Luncheon Meat at Waikiki Spam Jam, April 28

DETAILS: Enjoy an evening of food and festivities at the Waikiki SPAM Jam. Taste an array of unique SPAM dishes created by Okonomiyaki Chibo, Doraku Sushi, and P.F Chang's. Pair the tasty SPAM creations with ice-cold beer at Royal Hawaiian Center's Beer Garden in The Royal Grove, and enjoy fun performances at the Center's free Entertainment Stage located in front of Building C on Kalakaua Avenue. Note that Kalakaua Avenue will be closed from 2:00 pm – midnight.

Entertainment Lineup:

4:30 pm: Hana Hou

5:30 pm: TTYM (Talk To You Music)

6:30 pm: Germaine's Luau

7:30 pm: Emke

8:30 pm: A Touch of Gold

A portion of the Royal Hawaiian Center Beer Garden proceeds will go to benefit the Visitor Aloha Society of Hawaii (VASH), the non-profit Traveler's Aid organization dedicated to providing crisis assistance to tourists visiting the Hawaiian Islands.

WHAT: Waikiki SPAM Jam, www.spamjamhawaii.com

WHEN: Saturday April 28, from 4:00 - 10:00 p.m.

WHERE: Royal Hawaiian Center along Kalakaua Avenue

PUBLIC PARKING: Royal Hawaiian Center has the largest garage in the heart of Waikiki with 10 levels of parking and more than 600 stalls. The entrance is located up the ramp on the right side of Royal Hawaiian Avenue. The Center's validated parking promotion offers first hour free parking with \$1 per hour after that for up to 4 hours (\$3 for 4 hours). Standard parking rates apply thereafter, at \$6 per hour. Special event \$5 parking validation is available at Lei Ohu Guest Services. No minimum purchase is required for validation.

Halekulani Masters Chef Gala Series rooms packages—update

Valid September 5-10, 2012 (Subject to availability). Experience four serene nights in our House Befitting Heaven.

This minimum four night stay comes with a welcome amenity, daily breakfast, twice daily maid service, courtesy daily newspaper, local telephone calls, and internet, choice of attending the opening or closing night event for Hawaii Food & Wine Festival; and features Halekulani's award winning "For You Everything" program, including complimentary admission to Iolani Palace, Bishop Museum, and Honolulu Museum of Arts. Package rates from \$2,400.00.

- Ocean View, Single occupancy at \$2,400 and Double occupancy at \$2,800
- Ocean Front, Single occupancy at \$2,550 and Double occupancy at \$2,950

Call (808) 923-2311 to make your room reservation now.

Outrigger and OHANA Hotels offer Special Deals in Waikiki for the 10th annual SPAM® JAM Festival

Spam Lovers can take advantage of special room rates, parking discount and dining certificate!

Set for April 28, 2012, the 10th Annual SPAM® Jam Festival celebrates one of Hawaii's most beloved canned meat, SPAM®. That night, Kalakaua Avenue will be lined with various booths offering all types of SPAM-related food and products along with several entertainment stages featuring live musical performances by some of Hawaii's most notable artists. Geared toward locals and island visitors alike, this family-friendly street festival is an annual event not to be missed, especially with money saving offers from the Outrigger Reef on the Beach hotel and OHANA Hotels & Resorts.

At the Outrigger Reef on the Beach, guests who turn in a can of SPAM when checking in on Saturday, April 28, will be given a \$10 gift certificate (one per room, per stay) to Kani Ka Pila Grille, a casual dining restaurant located poolside at the hotel. Kani Ka Pila Grille serves a mouth-watering island cuisine for breakfast, lunch and dinner. From 6:00 p.m. to 9:00 p.m., patrons can enjoy nightly live Hawaiian music featuring some of Hawaii's most popular island musicians.

At OHANA Hotels & Resorts in Waikiki, a special SPAM JAM rate of \$85 is being offered for standard rooms at the OHANA Waikiki East, OHANA Waikiki West, and OHANA Waikiki Malia. In addition, guests who bring in a can of SPAM upon check-in will receive a 50% discount on parking during their hotel stay. This special is only available for the weekend of April 26 through April 30, 2012.

"We enjoy being a part of this unique annual event because it's not only fun for the whole family, it also gives back to the community as all of the cans collected will be donated to the Hawaii Food Bank to help end hunger in Hawaii," said Tom Wakita, director of sales and marketing for Outrigger Hotels & Resorts.

For reservations online, log onto www.outrigger.com or www.ohanahotels.com and use the promo code SPAMJAM or mention the code when making phone reservations toll-free at 1-800-688-7444.

For more festival information, please visit www.spamjamhawaii.com

Military Apppreciation Month at Hyatt

Book a reception or event for a discount that will last throughout 2012

Hyatt Regency Waikiki Beach Resort and Spa, located at 2424 Kalakaua Avenue, invites the Honolulu military community to celebrate this May with Military Appreciation Month specials for both the troops and family members. From smaller private events to receptions and balls, the Hyatt is saying mahalo for everything our troops do every day. Information and reservations are available by calling Aubrey Concar at (808) 237-6230.

Host a *Hail and Farewell* in the contemporary Japengo, on the terrace overlooking Waikiki, or in the newly refurbished private gathering place of Ho'onanea. Host a ball or function with an ocean view from the Hyatt Regency Club Ballroom, or near the picturesque waterfall in the Great Hall.

Book any military event in May, to be held at any time in 2012, and receive a 10% discount from the bill excluding alcohol and Audio Visual. Those who prefer may also donate the discount to help America's Fallen Hero's Fund, Access Surf's Wounded Warrior Program or any 501 (c) 3 non-profit military supporting beneficiary of choice. Additional savings opportunities are available at SHOR and Japengo – a 20% discount from food throughout May – as well as at Na Ho'ola Spa which is offering a 15% discount off of treatments. Proof of military affiliation is required for the discount.

Additional information is available at waikiki.hyatt.com or by calling (808) 923-1234

Hawaiian Greets First Flight of Visitors from Fukuoka

Hawaiian Airlines today completed its inaugural round-trip from Fukuoka, Japan, carrying its first 188 passengers to Honolulu and initiating the only nonstop year-round service between the two destinations.

Hawaiian's Fukuoka-Honolulu service will add approximately 100,000 air seats annually, a boon to the state's visitor industry. According to the Hawaii Tourism Authority, the new route will generate an estimated \$156 million in visitor spending and \$17.0 million in tax revenue annually.

Fukuoka is the economic center of Kyushu Island, the third largest and most southerly of Japan's four main

islands, and the closest major Japan city to the Asia continent. Kyushu Island has approximately 13 million residents, of which five million live in Fukuoka Prefecture.

Hawaiian gave passengers on today's inaugural departure a festive send-off from Fukuoka, which included a speech from Fukuoka Prefecture Governor Hiroshi Ogawa. Passengers were greeted upon arrival in Honolulu with fresh flower lei, Hawaiian music and hula.

Hawaii has strong historical ties to Fukuoka dating back to 1885 when the first 149 immigrants arrived on the ship *Yamashiromaru* to work in Hawaii following King David Kalakaua's signing of a treaty of reciprocity with Japan.

A century later, in 1981, the State of Hawaii passed a resolution establishing a Sister-State relationship with Fukuoka Prefecture, the first one in Hawaii's history. Then-Hawaii Governor George Ariyoshi, whose father Ryozo Ariyoshi came to Honolulu from Fukuoka, led the Sister-State initiative.



Riho Terazono, 8, and Yusuke Terazono, 5, learned to "shaka" after arriving in Honolulu today on Hawaiian Airlines' inaugural flight from Fukuoka. They made the trip along with their mother Mari Terazono and family friend Kyube Higashihara (standing behind). All of the passengers on Hawaiian's flight were greeted at Honolulu International Airport with fresh flower lei, Hawaiian music, and hula by performers Clint Hew-Len (left) and Jorena

Fukuoka is Hawaiian's third destination in Japan, and fourth in Asia to be launched in the past 17 months, following Tokyo (November 2010), Seoul (January 2011), and Osaka (July 2011).

Hawaiian Flight #453 departs Honolulu International Airport daily at 1:30 p.m. and arrives at Fukuoka Airport at 7:00 p.m. the next day. The return Flight #454 departs Fukuoka daily at 9:00 p.m. and arrives in Honolulu at 10:20 a.m. the same day. (Fukuoka is 19 hours ahead of Honolulu and the flight rosses the International Dateline.)

Hawaiian will initially operate the Honolulu-Fukuoka flights using its wide-body, twin-aisle Boeing 767-300ER aircraft that comfortably seats up to 264 passengers, before introducing its new and arger wide-body, twin-aisle 294-seat Airbus A330-200 aircraft onto the route.

Tickets can be purchased online at www.HawaiianAirlines.co.jp, Hawaiian's Japanese-language website, www.HawaiianAirlines.com, or by phone via its sales office n Japan at 03-5405-8761 and toll-free in the U.S. through its reservations center at 1-800-367-5320.

Hawaiian Offers Neighbor Island Promotional Fares

Following the addition of three aircraft to its neighbor island fleet and the introduction of its Maui hub, Hawaiian Airlines today announced a short-term fare promotion for one-way ravel on all nonstop routes connecting Honolulu, Kauai, Maui, and Hawaii Island (Hilo and Kona) trough June.

Peter Ingram, Hawaiian's executive vice president and chief commercial officer, said, "We've added lots of new daily flights and made it easier to move about the islands. The extra capacity also presents an opportunity for us to offer additional pricing options."

The one-way promotional fares being offered are as follows, with the travel period extending from April 10 through June 30, 2012. Tickets must be purchased by April 30.

\$72.30	Honolulu - Maui Honolulu - Kauaʻi
\$75.30	Honolulu – Hilo Honolulu – Kona Maui – Kauai Maui – Hilo
\$65.30	Maui - Kona

The special fares include all taxes and fees. Seats offered at the special fares are subject to availability and may vary by day and flight. Tickets must be booked online at Hawaiian's website, www.HawaiianAirlines.com.

As of the end of March, Hawaiian has increased its neighbor island schedule by 23-25 flights daily, fueled by the addition of three Boeing 717-200 aircraft to its fleet and the creation of a Maui hub at ahului Airport to expand service options for mainland and neighbor island connections.

Customer benefits include improved travel accessibility between the islands, more flights daily during key periods, and additional nonstop service connecting Maui with both Kauai and Hawaii Island.

It's All Business with Waikiki Beach Marriott Resort & Spa's New Business Center

Penfield's Office Makes Hawaii Debut at Waikiki Beachfront Hotel

Waikiki Beach Marriott Resort & Spa <http://www.marriottwaikiki.com> is making it easier to do business with Penfield's Office, the hotel's new full-service shipping, copying and printing store. Its first location in Hawaii, Penfield's Office is open to business groups, resort guests, visitors and kama'aina, 24 hours a day, seven days a week. The business center also offers technology and equipment rentals, in addition to video conferencing services.

Located on the second floor of the Paoakalani Tower, Penfield's Office provides services and state-of-the-art technology including:

- o 24-hour automated work center
- o Full-service staff from 8:00 a.m. to 6:00 p.m. Monday through Friday and 9:00 a.m. to 3:00 p.m. Saturday and Sunday
- o iPad and equipment rentals
- o Computer workstations
- o B&W and color printing, and copies
- o Faxing and scanning
- o UPS, FedEx or USPS packaging and shipping
- o Video conferencing
- o Attentive staff providing superb customer service

For more information, please call (808) 744-0043.

Hilton Hawaiian Village Waikiki Beach Resort to Host a Pair of Nā Hōkū Hanohano All-Stars Concerts as Part of "Mele Mei" Events

"Concerts on the Lawn" Serve as Fundraiser for 2012 Visitor Industry Charity Walk

Hilton Hawaiian Village Waikiki Beach Resort's Great Lawn will be the site of the first $N\bar{a}$ Hōkū Hanohano All-Stars Concert of 2012 on Friday, April 27 at 6 p.m. The concert kicks off the second annual "Mele Mei," a monthlong celebration of Hawaiian music by the Hawai'i Tourism Authority and the Hawai'i Academy of Recording Arts (HARA). The Hilton Hawaiian Village will host two concerts – on April 27, then another on Friday, May 18. Mele Mei will feature more than 20 events, including workshops, live concerts, awards ceremonies, culminating with the 35th Annual $N\bar{a}$ Hōkū Hanohano Awards (Hawaii's GRAMMY® awards.) Hilton's concerts will culminate with the resort's signature Friday night fireworks at 8:45 p.m. Both concerts are fundraisers for the 34th Annual Visitor Industry Charity Walk.

The first Nā Hōkū Hanohano All-Stars concert on Friday, April 27 features a trio of stars, beginning with Robi Kahakalau (left). Better known as "Sistah Robi," the versatile performer has won

numerous Nā Hōkū Hanohano awards over a recording career that has spanned close

to two decades. Napua Mākua (middle) took home the "Best Female Vocalist" award in 2008 after the 2007

release of her first solo recording project, *Pihana* under

her maiden name, Greig. A native of Maui, Makua is also an accomplished hula dancer and more recently, as a kumu hula. Amy Hānaiali'i (rght) is a veteran of Hawai'i's music scene, and is one of Hawai'i's most successful female recording artists with three GRAMMY® awards nominations and an impressive 15 Nā Hōkū







Hanohano awards. The three ladies that evening will be joined by ukulele virtuoso Taimane Gardner, herself a rising star on the island music scene, as well as the dancers of Tihati Productions.

Then on Friday, May 18, another group of Nā Hōkū Hanohano awards heavyweights takes the stage on the Great Lawn under the stars. They are Maunalua, Cyril Pahinui and John Cruz. Maunalua, featuring lead Bobby Moderow, Jr. has been honored by HARA over the past 12 years with multiple Nā Hōkū Hanohano awards including the coveted "Hawaiian Album of the Year" for the self-titled album, *Maunalua*. It has won the "Group of the Year" award several times, as well as "Entertainer of the Year." Slack-key guitar master Cyril Lani Pahinui comes from a family of Hawaiian music legends and brings his unmistakable sounds to the Great Lawn on May 18. He has been honored with several GRAMMY® awards for his work. John has distinguished himself as one of the most talented artists to ever come out of Hawai'i. In 2008, HARA awarded his second album, *One of these Days*, the Nā Hōkū Hanohano Award for Contemporary Album of the Year. His original "Jo Bo's Night" was included on the compilation *CD Slack Key Guitar Volume 2*, which went on to win the first GRAMMY® ever awarded for Hawaiian music in 2005. Just like the April 27 Concert on the Lawn, Taimane Gardner and the Tihati Polynesian Dancers will be part of the evening.

Tickets for each concert are \$20 per person for general admission, \$50 for VIP seating, and \$600 for a VIP table of six, which includes a bento or barbecue combo and one beverage for each person. Hilton Hawaiian Village Executive Chef Jeffrey Vigilla and his team are offering several menu items for purchase on both evenings, including a bento and barbecue plates, and combo plates of each. Bento plates include teriyaki chicken, smoked char siu pork or fish jun all with kim chee fried rice, fried dumplings and Asian pickles. Barbecue plates include hulihuli smoked barbecue chicken, barbecue pulled pork, or barbecue beef brisket all with baked beans, cole slaw, corn bread and steamed white rice. Bentos and barbecue plates cost \$10 each and combos cost \$14. Beverages will also be sold separately.

For more information, log onto www.hiltonhawaiianvillage.com/mele, or call the resort at (808) 949-4321 and ask for the Nā Hōkū Hanohano All-Stars Concert. Self-parking at the Hilton Hawaiian Village will be offered at a discounted rate of \$5 per vehicle for both concerts. Valet parking is \$13 per vehicle.

Association of Legal Administrators Brings Annual Conference to the Hawai'i Convention Center for the First Time

The Association of Legal Administrators' (ALA) 2012 Conference & Exposition will draw more than 1,000 attendees and 750 exhibitor participants from around the world to the Hawai'i Convention Center from April 22-26, 2012. It is the first time the ALA has held its Annual Conference in Hawai'i.

The event will provide education and networking opportunities for legal management professionals responsible for the day-to-day operations and management of private law firms, corporate legal departments and governmental agencies. In addition, the conference will include a three-day exposition featuring 125 businesses showcasing the latest in legal management products, services and technologies.

That translates into more than \$8.2 million in state revenue, with the Center's hotel partners benefiting from more than 14,000 room nights.

"We are excited to welcome our members to Honolulu for what promises to be a truly exceptional event," said Karen D. Griggs, CLM, 2011-2012 ALA president. "The Annual Conference is a great opportunity for attendees to receive top-notch education, share ideas and network with their colleagues – and what better place to do that than Hawai'i."

The conference will include more than 80 sessions presented by the foremost authorities in legal management. Conference speakers will also include Dewitt Jones, a Molokai resident who is one of the country's top professional photographers; as well as Rosa Say, a leadership coach who was born and raised in Hawai'i and wrote the book "Managing With Aloha."

"We are proud to welcome the Association of Legal Administrators Annual Conference to Hawaii," said Joe Davis, SMG general manager of the Hawaii Convention Center. "Participants are traveling from 15 countries – as far away as the United Kingdom and Brazil – to participate in this premiere international meeting of legal administrators."

Outrigger Promotes Loan Montgomery-Freitas to Assistant Resort Manager of the Wyndham Vacation Resorts Royal Garden at Waikiki

Bruce Schneider, vice president of condominium and vacation ownership at <u>Outrigger Enterprises Group</u>, is pleased to announce the promotion of Loan Montgomery-Freitas to assistant resort manager at the Wyndham Vacation Resorts Royal Garden at Waikiki. In her new role, Montgomery-Freitas is responsible for assisting the resort manager with all aspects of hotel operations.

Montgomery-Freitas was most recently front office manager at the Holiday Inn® Waikiki Beachcomber Resort where she saw that property through two brand transitions. Prior to that, she was front office manager at the OHANA Waikiki West hotel and assistant manager at the OHANA Waikiki East.

"Loan is another Outrigger success story," said Bruce Schneider. "From PBX phone operator 23 years ago to assistant resort manager today, Loan is well suited and well deserving of this promotion."

The Wyndham Vacation Resorts Royal Garden at Waikiki recently completed an extensive renovation to its 140 rooms -- now offering high-quality studio, one- and two-bedroom units, as well as upgraded resort amenities, including a swimming pool, sauna and fitness center. The property is part of the Outrigger Resort Club, a

premium level of the Wyndham Vacation Ownership global product called Club Wyndham Plus®, the company's points-based exchange program that allows owners the flexibility to vacation at more than 70 resorts in Hawaii and other markets and enjoy other vacation options and access to special travel opportunities such as cruises and guided trips.

Hawaii Prince Golf Club Celebrates 20th Anniversary with Discount Companion Fee and Prizes

Golfers rejoice! In celebration of its 20th anniversary, the Hawaii Prince Golf Club on Oahu is offering prize giveaways and a discounted \$20 golf companion fee, weekdays from April 9, through July 31, 2012.

"It's our way of saying "mahalo" to all the golfers – residents and visitors alike – who've played our club over the past 20 years, and to welcome new players to the next 20 years at this great course," said Ted McAneeley, director of golf for Prince Resorts Hawaii.

According to McAneeley, on the 20th of every month through June, the Golf Club will have a drawing for a prize of unlimited golf for two and complimentary lunch at the clubhouse.

On July 20, the day the course opened, a prize of 20 rounds of free golf will be awarded to one very lucky winner. Golfers can enter the drawings at the front desk of the Hawaii Prince Hotel Waikiki, or at the golf clubhouse.

The \$20 (plus tax) companion tee time applies when purchasing one round at regular price and golfers must play on same day, at the same tee time. The offer is based upon availability and is not valid on holidays. Some blackout dates may apply.

Designed by Arnold Palmer and Ed Seay, the Hawaii Prince Golf Club offers 27 dramatic holes – the only golf course of its kind in Hawaii.

Amenities include an all-grass driving range, putting and chipping greens, fullservice Pro Shop with logo apparel, locker rooms, shower facilities and the Bird of Paradise restaurant, open for lunch and cocktails. On-site instruction is provided by the Brain Mogg Performance Center of Hawaii.

For more information and bookings, visit the website at PrinceResortsHawaii.com or call the Hawaii Prince Golf Club at (808) 944-4567.

"Spring Into Summer" Special Offer at Prince Resorts Hawaii

Receive a free night on Prince Resorts Hawaii with its "Spring Into Summer" promotion for a memorable vacation at any of the three Prince hotels in the Hawaiian Islands.

This exceptional offer is available April 1 through September 30, 2012, inclusive at the

Hawaii Prince Hotel Waikiki and Golf Club on Oahu.

Details on Prince Resorts Hawaii's "Spring Into Summer" promotion are as follows:

Hawaii Prince Hotel Waikiki and Golf Club - Oahu

Located at the entrance to Waikiki, the Hawaii Prince Hotel Waikiki offers newly refreshed guestrooms with all oceanfront panoramic views and world-class service. "Spring Into Summer" room rates start at \$235 per night with the third night free after booking two consecutive nights for an Oceanfront Marina room, a great value that comes with a guaranteed ocean view. Black out dates and restrictions may apply.

The hotel's exceptional Hawaii Regional and authentic Japanese cuisine make it a popular gathering place for visitors from all over the world, as well as the local community. The hotel also has its own golf course, 27 dramatic holes designed by Arnold Palmer and Ed Seay on the Ewa Plain of Oahu, with stunning views of the lush Waianae Mountains.

For further details, please visit PrinceResortsHawaii.com/Spring, or call 1-866-PRINCE6 (866-774-6236).

Sing The Body Wins Local Round of Hard Rock Rising

Hard Rock's Global Battle of the Bands Competition Gives Honolulu's Own Sing The Body the Chance to Take the Stage at Hard Rock Calling 2012

12,000+ bands entered worldwide. More than 275,000 votes were cast. 841 bands competed. And now, the results are in and Honolulu's own Sing The Body has won the local round of *Hard Rock Rising* – *the* global battle of the bands! After battling it out with several of the area's top bands at Hard Rock Cafe Honolulu, Sing The Body is one step closer to winning the chance of a lifetime – a spot on the bill at the 2012 Hard Rock Calling music festival in London's Hyde Park, featuring headlining performances by Bruce Springsteen & The E Street Band, Paul Simon and more to be announced! Now, it's up to you Honolulu, to show your support and help these emerging artists live out their dreams!

Sing The Body will now be pitted against 85 other Hard Rock Cafe local winners from across the globe. These local winners will be narrowed down to the top ten bands worldwide via fan voting on Hard Rock Facebook pages. Beginning April 9, 2012 at 10am EST, fans can vote and download free tracks from bands of their choice at Hard Rock Cafe Honolulu's Facebook page. Once the global voting is complete and the top 10 are chosen, a panel of celebrity judges and music industry professionals, including Steven Van Zandt of the E Street Band, John Gourley, singer of Portugal. The Man, Scott Hutchison of Frightened Rabbit, Fyfe Dangerfield of Guillemots, Live Nation Vice President of Promotions Toby Leighton-Pope and Hard Rock International Chief Marketing Officer John Galloway, will select the top three winners.

The first place winner will be flown to London for the ultimate rock star treatment, including a spot on the bill at Hard Rock Calling 2012. The second and third place winners will receive \$5,000 and \$2,500, respectively, in ReverbNation PROMOTE IT credits, a revolutionary tool that creates targeted, highly effective Facebook advertising campaigns for musicians and venues promoting songs, Facebook pages and concerts. For full rules and a list of participating locations visit www.hardrock.comwww.hardrock.com.

Visit www.facebook.com/hardrockcafehonolulu to vote or go to www.hardrock.com for additional details.

Get All Jazzed Up for Royal Hawaiian Center's Free Twilight Jazz at Helumoa Concert, Saturday, April 21, 2012

DETAILS:

Join us for an unforgettable evening of smooth jazz with Twilight Jazz at Helumoa, Royal Hawaiian Center's free concert for kama'aina and visitors. In celebration of Jazz Appreciation Month, this variation of the Center's evening concert series will be held in The Royal Grove and feature the talents of the following musicians:

Honoka'a Jazz Band – Under the direction of Director Gary Washburn, 34 Honoka'a High School students from Hawai'i Island will take listeners on a musical journey with an arrangement of songs spanning from the 1940s to the present. The repertoire features the music of renowned artists such as Paul Simon, Michael Buble, Etta James, Ruth Brown, Brazil 66, Christina Aguilera, Maceo Parker, and Aretha Franklin. Most recently, the nationally recognized, award-winning band was selected as one of thirty-six schools out of 22,000 eligible schools to receive the prestigious 2011 GRAMMY Signature Award.

Kit Ebersbach Combo – Kit Ebersbach, the Juilliard-trained producer, arranger and keyboard musician, together with vocalist Starr Kalahiki, will continue the night of jazz in style. Well-versed in jazz, bebop, R&B and Hawaiian music, Kalahiki has made her mark in Honolulu and beyond.

WHEN: Saturday, April 21, 2012

7:00 - 8:00 p.m. Honoka'a Jazz Band 8:00 - 9:00 p.m. Kit Ebersbach Combo

WHERE: Royal Hawaiian Center at Helumoa - The Royal Grove (Between Buildings B and C

For more information, visit www.RoyalHawaiianCenter.com, or call Lei 'Ohu Guest Services at (808) 922-2299.

Celebrate Administrative Professionals at these restaurants

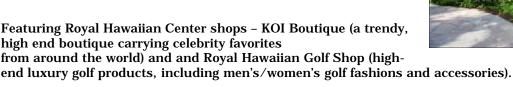
IL LUPINO TRATTORIA & WINE BAR Royal Hawaiian Center, Building B, Level 1 Validated Parking

Reservations: (808) 922-3400 or opentable.com

Illupino.com

Wednesday, April 25, 2012 Lunch 11 a.m.~5 p.m. Fashion Shows 11:30 a.m.~1:00 p.m. Entrees start from \$10

high end boutique carrying celebrity favorites from around the world) and and Royal Hawaiian Golf Shop (high-



SHORE BIRD RESTAURANT & BEACH BAR Beachfront at Outrigger Reef on the Beach Valet Parking \$5 or Free Parking at Embassy Suites with Validation Reservations: (808) 922-2887 or opentable.com Shorebirdwaikiki.com

Wednesday, April 25, 2012 Reg. Lunch Menu 11 a.m.~4 p.m. (Special: Greek Chicken Flatbread Sandwich \$13.95) All You Can Eat Salad Bar & Lunch Buffet 12-3 p.m. (\$14.95) Fashion Shows 11:30 a.m.~1:30 p.m.



Featuring Outrigger Reef on the Beach and Outrigger Waikiki on the Beach shops - Banana Bay, Honolua Surf Company, Island Jewelry, Kuloko Arts, Makana Trading, O' Keala Kai, Skye's Ukulele. Resort and casual wear, aloha attire, and swimsuits & beach wear and accessories.

WOLFGANG'S STEAKHOUSE BY WOLFGANG ZWIENER Royal Hawaiian Center, Building C, Level 3 Validated Parking Reservations: (808) 922-3600 or opentable.com Wolfgangssteakhouse.net

Wolfgang's Steakhouse celebrates Administrative Professionals Week-April 23-27,2012 Available 11 a.m.-6 p.m.

"Taste of New York" - 12oz. Bone-in New York Steak with a Wolfgang's Salad, Creamed Spinach and Mashed Potatoes on the side, with a taste of Junior's World Famous New York Cheesecake for dessert. \$34.95 (does not include tax or gratuity)



85th ANNUAL LEI DAY CELEBRATION - LEI CONTEST RULES

The Department of Parks and Recreation (DPR) presents the 85th annual Lei Day Celebration on Tuesday, May 1, 2012, at the Queen Kapi'olani Regional Park and Bandstand from 9:00 a.m. to 5:30 p.m. The theme for the 2012 Lei Day Celebration is *Lei U'i Onaona* (Sweet Lei of Youth). This free event features the coronation of Lei Queen Pōmaika'inokeakua Lenore Klein and her court, First Princess Kalai Sina Chow, Second Princess Christian Lei U'i Kaholokula, and Princesses Catelin Kawahinekoa Aiwohi, Lorene Yoshimi Gima, and Courtney Ellen Lynn Ku'uleilani Lynch.

Outstanding entertainment and Hawaiian music, including a steel guitar concert, will be offered from 10:00 a.m. to 3:00 p.m. The lei exhibit, from 1:00 p.m., to 5:30 p.m., boasts some of the most exquisitely crafted lei in a variety of colors and methods. New this year is Kūlana Lei, a village of Hawaiian artisans, sharing their talents and skills throughout the day (10:00 a.m. to 5:00 p.m.). Moʻopuna (grandchildren) may visit with Tūtū (grandmother) at Tūtū's Hale and hear stories, play Hawaiian games, learn a song, hula, lei making, and lauhala weaving.

EVENTS SCHEDULE

9:00-9:50 a.m. Royal Hawaiian Band
10:00-10:50 a.m. Nā Wahine O Ka Hula Mai Ka Pu'uwai
11:00 a.m.-12:30 p.m. Investiture Ceremony for the 2012 Lei Queen & Court
12:30 p.m. Official Opening of the Lei Contest Exhibit by the 2012 Lei
12:45-1:30 p.m. Kapena
1:45-2:30 p.m. Weldon Kekauoha
2:45-3:30 p.m. Mana'o Company
3:45-4:30 p.m. Hālau Hula 'O Hōkūlani

5:30 p.m. Announcements and Closing

Nesian N.I.N.E.

For those planning to enter the lei contests, it is not too late to enter one (or all) of the three: Hawaiian lei, youth lei, and lei lipine (ribbon, fabric, yarn lei). The material selected for the theme lei, one of the categories of the Hawaiian lei contest, is pīkake and/or pakalana.

The deadline to submit the lei lipine entries is Saturday, April 21, from 9 to 10:30 a.m. at Makiki District Park parking lot, 1527 Ke'eaumoku Street. Lei received after 10:30 a.m. may be displayed but will not be eligible for prizes. No lei lipine entries will be accepted on May 1. The deadline to submit all other Hawaiian lei and youth lei entries is May 1, from 7:30 to 9 a.m.

The celebration is presented by the City and County of Honolulu's Department of Parks and Recreation, and sponsored by Hawaiian Electric Company, Times Supermarkets, and the Hawaii Tourism Authority.

For more information about the 85th Annual Lei Day Celebration, visit www.honoluluparks.com or call the Parks Department at 768-3041



4:45-5:30 p.m.

Hawaii Prince Hotel Waikiki Promotes Kathleen Lee to Catering and Convention Services Manager

The Hawaii Prince Hotel Waikiki and Golf Club announced today the appointment of Kathleen Lee to catering and convention services manager.Lee joined the hotel in December last year as hotel

assistant manager.

"Kathleen has done an excellent job in a short period of time, and we are pleased to have her move up to take on greater responsibility," said Wade Gesteuyala, hotel manager at Hawai'i Prince Hotel Waikiki and Golf Club.

Prior to joining the hotel, she had served as catering sales & event manager at Courtyard Emeryville California. She began her hotel career in 2000 and has held positions in marketing, housekeeping, front office and guest services. She is a graduate of San Jose State University with a degree in political science.

Located at the entrance to Waikiki, the 33-story Hawaii Prince Hotel Waikiki and Golf Club offers guests oceanfront accommodations in 521 rooms and 57 luxury suites, along with world-class service at one of Oahu's most desirable and convenient locations.

For more information, visit the Website at PrinceResortsHawaii.com.



Atlantis Adventures Promotes Melvin Baum to Oahu Operations Manager

Atlantis Adventures announced that Melvin Baum has been promoted to Oahu Operations Manager, a position that puts him in charge of directing the day-to-day activities of the Atlantis Submarines' tour experience off Waikiki Beach.

Baum joined Atlantis in 2006 and has been steadily promoted to positions of increased responsibility since then, most recently holding the title of Senior Pilot. In that role, one of his duties was piloting Atlantis' submarines to depths of more than 100 feet and interacting with customers on the marine life activity taking place all around.

"A key aspect of Mel's new position is ensuring that our submarine tour is a thoroughly enjoyable and memorable experience for our guests and he's the perfect person to take on that responsibility," said Mark Almaraz, Waikiki General Manager of Atlantis Adventures. "Along with having a warm and engaging personality, he has a wealth of knowledge and experience of what makes our undersea tour such a fun and exciting adventure."

An avid scuba diver, Baum has 18 years of experience in Hawaii's hospitality and ocean activities industries. Before joining Atlantis, he spent 12 years with Ocean Concepts Scuba serving in various capacities as a scuba instructor, boat captain,

and operations manager. He is an alumnus of the University of Hawaii at Manoa, graduating with a Bachelor of Arts degree in Human Resource Management.

Vittal Calamur Named General Manager of The Modern Honolulu

Executive Behind Brand Transition Steps in to Lead Waikiki's Newest and Chicest Hotel

<u>The Modern Honolulu</u>, an innovative 353-room marina-front property and the newest in Waikiki, has named Vittal Calamur general manager. Calamur has been involved in the development of this unique lifestyle hotel from its initial development phase in 2007 and new brand transition in 2011, to general manager. In addition to The

Modern Honolulu, Vittal has been masterful at introducing and operating award-winning boutique properties across the country in various executive capacities including pre-opening design work, brand development and hotel operations management.

Calamur oversees all day-to-day activities at The Modern Honolulu and assures guests will experience the style, cuisine and excitement that's made it the talk of the town, and a favorite with celebrity jet-setters. Since arriving in Honolulu, Calamur has also been an active advocate of the local community, and integrated a vigorous approach in support of Hawaii's travel and hospitality industry. The Modern Honolulu now participates annually in the Duke Kahanamoku Challenge, the Visitor Industry Charity Walk, the Hawaii Food & Wine Festival and most recently, the month-long *Mele Mei* celebration of Hawaii music.

"I look forward to leading The Modern Honolulu team and am confident that our employees are committed to ensuring the property's success," says Calamur. "Concepting and engineering the property's transformation, as part of the ownership's asset management team during its hard hat days, has been an incredible experience. There is no where else in the world that defines community and teamwork quite like Hawaii."

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eating, first hotel ever by Pininfarina,

At The Modern Honolulu, Calamur's experience opening and operating boutique, lifestyle hotels was instrumental to the property's successful transition to The Modern brand. His hospitality background includes participating in the growth of the W Hotel brand from two to 18 hotels; opening The Keating, first hotel ever by Pininfarina, designers of Ferrari and Maserati; TOWER23 Hotel, located on the Pacific Beach boardwalk in San Diego and a 2006 Condé Nast Hot List Hotels recipient; the JAMES Hotel in Scottsdale, Arizona; and the Montage Resort & Spa, a five-star hotel nestled on the bluffs of Laguna Beach, listed as the 2003 "Best of the Best Resorts" by Robb Report and the 2003 "Best New Hotel/Resort Discovery" by Gallivanter's Guide.

Calamur obtained his Bachelor of Arts Degree in The School of Hospitality Business from Michigan State University. He began his career working in all areas of operations at the Westin Renaissance Center in Detroit and the Westin St. Francis in San Francisco.

For more information and reservations, contact The Modern Honolulu toll-free, at 866-970-4161, or visit the website at www.themodernhonolulu.com

Hawaiian Diacritical Marks

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop ('), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Japan Telecomm Executive Moriizumi to Join Hawaiian Holdings, Hawaiian Airlines Boards

Hawaiian Airlines today announced the nomination of Tomoyuki Moriizumi to the Boards of Directors of Hawaiian Holdings, Inc. and its subsidiary, Hawaiian Airlines, Inc., subject to his election by stockholders at Hawaiian Holdings' Annual Meeting of Stockholders in Honolulu on May 24, 2012.

Moriizumi, 64, has served since 2011 as a director of Kadokawa Group Holdings, Inc., a diversified media and entertainment conglomerate in Japan with operations in publishing, film and interactive media. Through March 2012, he also served as an advisor to Japanese trading company Sumitomo Corporation in the media, network and lifestyle retail business unit. From 2003 to 2011, he was President and Chief Executive Officer of Jupiter Telecommunications Co., Ltd., Japan's largest provider of cable television, wireless telephone and internet services. Prior to Jupiter, he served as the founding president of Jupiter Shop Channel Co., Ltd., Japan's leading 24-hour TV shopping channel.

"Mr. Moriizumi's knowledge of Asia will be a significant asset to our company as we continue our westward expansion," said Hawaiian Holdings and Hawaiian Airlines Chairman, Larry Hershfield. "He has impressive experience in Japan's consumer market, having led two large companies through periods of growth. He will be a welcome addition to our Board."

Mark Dunkerley, President and CEO and Board member of Hawaiian Holdings and Hawaiian Airlines, said, "Mr. Moriizumi will add a dimension of understanding in the markets which represent significant growth opportunities for our business. We are looking forward to insights he will bring to us."



If elected, Moriizumi will replace Director L. Todd Budge, who has served on the Hawaiian Airlines Board for six years. Budge is not standing for re-election.

Vickie Omura Named Director of Sales & Marketing at Moana Surfrider, A Westin Resort & Spa

Vickie Omura has been named director of sales and marketing at Moana Surfrider, A Westin Resort & Spa as announced by Craig Anderson, general manager.

In her new position, Omura will be responsible for overseeing the sales and marketing efforts for North America, Asia/Pacific and Europe, including wholesale, FIT, group, incentive, leisure and business travel for the historic oceanfront 793-room Moana Surfrider.

Most recently, Omura served as the director of sales and marketing at the Sheraton Princess Kaiulani. Prior to this position, she has held various director of sales roles for the Starwood Waikiki complex where her responsibilities included spearheading a variety of internal trainings for the Sales Department, leading sales initiatives, organizing sales related events and overseeing leisure, and corporate and Hawaii group sales teams for the complex. With over 25 years of hospitality experience, Omura began her career with Starwood Hotels & Resorts, Inc. as a food and beverage administrative assistant at the Sheraton Makaha Resort & Country Club.

During her free time, Omura enjoys traveling, reading, yoga, and spending time at home.

Page 17, Waikīkī Wikiwiki Wire

Prince Resorts Hawaii Woos Families with "Kids Eat Free" and "Kids Golf Free" Promotions Through September

Mindful of the high cost of traveling with children, Prince Resorts Hawaii is wooing parents with attractive "Kids Eat Free" and "Kids Golf Free" programs.

Beginning April 15 through September 30, 2012, children ages 12 and younger, accompanied by a parent, can dine free at select restaurants when ordering from the children's menu at Prince Resorts' hotel located on Oahu. For the budding golf greats, kids can play free with their parents at the Hawaii Prince Golf Club on O'ahu.

"Families are important to us and the Kids Eat Free and Golf Free programs are part of our commitment to providing family-friendly stays at our properties," said Donn Takahashi, President of Prince Resorts Hawaii.

KIDS EAT FREE DETAILS

- Hawaii Prince Hotel Waikiki, Oahu: Prince Court, Hakone, and Bird of Paradise
- · Applicable to registered guests confirmed on rack rates, packages and promotional rates
- Parents must dine with their children and purchase a main course entrée at full price for themselves. Limit of one child per paying adult.

KIDS GOLF FREE DETAILS

- Hawaii Prince Golf Club ages 6 17 years old and "course ready"
- Applicable to registered guests who are confirmed on rack rates, packages and promotional rates
- · Parents must purchase a round of golf and accompany kids when golfing
- Golf valid up to two children for 18 holes

Please check the complete listing of qualifications and restrictions for both programs at PrinceResortsHawaii.com or call 1-866-PRINCE6 (866-774-6236).

Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Kūhiō Beach Hula Show Show time is 6:30

Authentic Hawaiian music and hula shows by Hawai'i's finest $h\bar{a}lau\ hula$ (dance troupes) and Hawaiian performers.

Opens with torch lighting and traditional blowing of conch shell. Tues-Thurs-Sat-Sun, weather-permitting. 6:30-7:30 p.m. (6:00-7:00 p.m. Nov-Dec-Jan) at the Kūhiō Beach Hula Mound, diagonally across from Hyatt Regency Waikiki Beach hotel at Uluniu & Kalākaua Ave.

Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by Hyatt Regency Waikiki Beach, Hawaii Tourism Authority, City & County of Honolulu and Waikīkī Improvement Association.

For information, call 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Halau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

Week-ends

Sat April 21 – Lilinoe Lindsey and Ka Pa Nani O Lilinoe

Sun April 22 – Leimomi Ho and Keali'ika'apunihonua Ke'ena A'o Hula

Sat April 28 - NO SHOW - Spam Jam Event in Waikīkī

Sun April 29 - Colsen Ina Kanei and Halau Kawaianuhealehua



Waikīkī Wikiwiki Wire

Street activity in / near Waikīkī (courtesy of the City)

April 28, 2012 Saturday 4:00PM Starts 11:00PM Ends WAIKIKI SPAM JAM STREET FESTIVAL sponsored by SJ Foundation. The event is expected to have 8,000+ participants. Traffic will be diverted starting 2 pm for setup. The event will close Kalakaua Avenue, all traffic lanes/sidewalk areas, from Seaside Ave. to Kaiulani Avenue.

Contact: Karen Winpenny 255-5927 E-mail: kwinpenny@hawaii.rr.com



Upcoming issues of Waikīkī Wiki Wiki Wire:

May 3 and May 17



WAIKĪKĪ IMPROVEMENT ASSOCIATION

2250 Kalākaua Avenue, Suite 405-2, Honolulu, HI 96815

Weekly Events & Promotions

April 22-28, 2012



HOLIDAY INN WAIKIKI BEACHCOMBER RESORT: OUTRIGGER REEF:

>8p Jimmy Buffett's: LIVE Entertainment (info. 791-1200)

▶3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Hi`ikua (info. 924-4990) **April Promotions

~Serenity Spa Hawaii (For more info. call: 926-2882)

OUTRIGGER WAIKIKI:

≽4-6p Duke's: Henry Kapono (info. 922-2268)

▶2p Hula Grill: Aloha Hour / 7-9p Kalani Maio & Leilani Vakauta w/Kealoha (info. 923-

WAIKIKI BEACH WALK:

Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)

**April Promotions 1

~Island Heritage (For more info. call: 923-4400)

~Sushi 2 Go by Kaiwa: Daily Lunch Specials (For more info. call: 924-0555)

Monday, 4/23

OUTRIGGER REEF:

▶3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Sean Naauao (info. 924-4990)

OUTRIGGER WAIKIKI: ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona

(info. 922-2268)

▶4p Hula Grill: Aloha Hour / 7-9p Eric Lee (info. 923-4852)

Tuesday, 4/24

HOLIDAY INN WAIKIKI BEACHCOMBER RESORT: OUTRIGGER REFE:

▶9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)

▶9 & 9:30a Martin & MacArthur: Create Hawaiian Feather Flowers (info. 447-2797) ▶11a Kuloko Arts of Hawaii: FREE "Watercolor Lessons" w/ Patrice Federshpiel

(info. 922-5110)

>3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Weldon Kekauoha (info. 924-4990) **OUTRIGGER WAIKIKI:** ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)

>4p Hula Grill: Aloha Hour / 7-9p Kamuela Kahoano (info. 923-4852) >8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

WAIKIKI BEACH WALK: ▶4:30-6p "Ku Ha`aheo"~ Evening Hula, Fountain Stage (info. 931-3591)

Wednesday, 4/25

OUTRIGGER REEF: ≥3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Cyril Pahinui (info. 924-4990)

OUTRIGGER WAIKIKI: ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)

≻4p Hula Grill: Aloha Hour / 7-9p Jeremy Cheng (info. 923-4852)

▶8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469) WAIKIKI BEACH WALK: ▶4-4:45p "Free" Yoga on the Lawn (info. 922-0171)

Thursday, 4/26

HOLIDAY INN WAIKIKI

▶9:00p Jimmy Buffett's: LIVE Entertainment (info. 791-1200)

BEACHCOMBER RESORT: **OUTRIGGER REEF:**

▶3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Kawika Kahiapo (info. 924-4990)

OUTRIGGER WAIKIKI: ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)

▶4p Hula Grill: Aloha Hour / 7-9p Sheila Waiwaiole & Mara Sagapolu (info. 923-

4852)

>5:30p Strolling Hawaiian music & hula, Upper & Lower lobby ▶8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

WAIKIKI BEACH WALK: >10-11a Leilehua High School ~ Ukulele, Hawaiian Dance & Chorus (info. 931-

Friday, 4/27

HOLIDAY INN WAIKIKI ▶9:30a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)

BEACHCOMBER RESORT: ≽9:30p Kailua Bay Buddies

OUTRIGGER REEF: ▶6:30-8:30p Kuloko Arts of Hawaii: Shoji Ledward (info. 922-5110) >3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Kaukahi (info. 924-4990)

OUTRIGGER WAIKIKI: ≽4-6p Duke's: Maunalua / 9:30p-12a Lawrence Kidder (info. 922-2268)

▶4p Hula Grill: Aloha Hour / 7-9p Alika Souza & Johnny Kukui w/Kealoha (info. 923-

>5:30p Piano by Jeanette Travias, piano area >8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

Saturday, 4/28

WAIKIKI SPAM JAM® ~ Kalakaua Ave.

HOLIDAY INN WAIKIKI BEACHCOMBER RESORT: ▶9:30p Jimmy Buffett's: Kailua Bay Buddies (info. 791-1200)

OUTRIGGER REEF:

>3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Vaihi (info. 924-4990)

OUTRIGGER WAIKIKI:

▶4-6p Duke's: Kapena / 9:30p-12a Kona Chang Duo (info. 922-2268) >3:30p Hula Grill: Aloha Hour / 7-9p Kaipo Dabin Duo w/Kapua (info. 923-4852) >SOS Main Showroom: 8:30p, SOCIETY OF SEVEN

WAIKIKI BEACH WAI K: ➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)







Weekly Events & Promotions

April 29-May 5, 2012



HOLIDAY INN WAIKIKI

>8p Jimmy Buffett's: LIVE Entertainment (info, 791-1200)

BEACHCOMBER RESORT: OUTRIGGER REEF:

▶3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Hi`ikua (info. 924-4990)

**April/May Promotions **
~Serenity Spa Hawaii (For more info. call: 926-2882)

OUTRIGGER WAIKIKI: >4-6p Duke's: Henry Kapono (info. 922-2268)

▶2p Hula Grill: Aloha Hour / 7-9p Kalani Maio & Leilani Vakauta w/Kealoha (info. 923-

WAIKIKI BEACH WALK: ▶Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)

**April/MayPromotions **
~Island Heritage (For more info. call: 923-4400)

~Sushi 2 Go by Kaiwa: Daily Lunch Specials (For more info. call: 924-0555)

Monday, 4/30

OUTRIGGER REEF: ▶3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Sean Naauao (info. 924-4990)

OUTRIGGER WAIKIKI: ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona

(info. 922-2268)

▶4p Hula Grill: Aloha Hour / 7-9p David Asing (info. 923-4852)

Tuesday, 5/1

▶9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200) HOLIDAY INN WAIKIKI BEACHCOMBER RESORT:

➤9 & 9:30a Martin & MacArthur: Create Hawaiian Feather Flowers (info. 447-2797)
➤11a Kuloko Arts of Hawaii: FREE "Watercolor Lessons" w/ Patrice Federshpiel **OUTRIGGER REEF:**

>3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Weldon Kekauoha (info. 924-4990) ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268) **OUTRIGGER WAIKIKI:**

▶4p Hula Grill: Aloha Hour / 7-9p Kamuela Kahoano (info. 923-4852)

▶8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469) ▶4:30-6p "Ku Ha`aheo"~ Evening Hula, Fountain Stage (info. 931-3591) WAIKIKI BEACH WALK:

Wednesday, 5/2 OUTRIGGER REEF:

≽3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Cyril Pahinui (info. 924-4990) **OUTRIGGER WAIKIKI:** ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)

≻4p Hula Grill: Aloha Hour / 7-9p Jeremy Cheng (info. 923-4852)
 ≻8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

WAIKIKI BEACH WALK: ≽4-4:45p "Free" Yoga on the Lawn (info. 922-0171)

Thursday, 5/3

HOLIDAY INN WAIKIKI >9:00p Jimmy Buffett's: LIVE Entertainment (info. 791-1200)

BEACHCOMBER RESORT:

OUTRIGGER REEF: ▶3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Kawika Kahiapo (info. 924-4990)

OUTRIGGER WAIKIKI: ▶4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)

▶4p Hula Grill: Aloha Hour / 7-9p Sheila Waiwaiole & Mara Sagapolu (info. 923-4852)

>5:30p Strolling Hawaiian music & hula, Upper & Lower lobby >8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

Friday, 5/4

HOLIDAY INN WAIKIKI ▶9:30a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)

BEACHCOMBER RESORT: ▶9:30p Kailua Bay Buddies

OUTRIGGER REEF: ≽6:30-8:30p Kuloko Arts of Hawaii: Shoji Ledward (info. 922-5110)

▶3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Kaukahi (info. 924-4990)

OUTRIGGER WAIKIKI: ▶4-6p Duke's: Maunalua / 9:30p-12a Lawrence Kidder (info. 922-2268) ▶4p Hula Grill: Aloha Hour / 7-9p Alika Souza & Johnny Kukui w/Kealoha (info. 923-

4852)

>5:30p Piano by Jeanette Travias, piano area

>8:30p SOS Main Showroom: SOCIETY OF SEVEN (info. 923-7469)

WAIKIKI PADDLE FESTIVAL ~ Duke Kahanamoku Beach Saturday, 5/5

HOLIDAY INN WAIKIKI BEACHCOMBER RESORT:

WAIKIKI BEACH WAI K:

▶9:30p Jimmy Buffett's: Kailua Bay Buddies (info. 791-1200)

OUTRIGGER REEF: >3-5p Kani Ka Pila Grill: Happy Hour / 6-9p Manoa DNA (info. 924-4990)

OUTRIGGER WAIKIKI: ▶4-6p Duke's: LIVE Local Entertainment / 9:30p-12a LIVE Local Entertainment (info. 922-2268)

→3:30p Hula Grill: Aloha Hour / 7-9p Kaipo Dabin Duo w/Kapua (info. 923-4852)

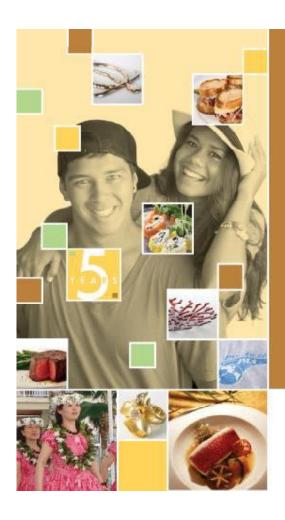
SOS Main Showroom: 8:30p, SOCIETY OF SEVEN

➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)









DINE SHOP PLAY

Show this ad to any 2nd floor Waikiki Beach Walk. Merchant (excluding restaurants) to receive a Free Gift Cache filled with discounts and special offers, also includes a card for 3-hours of Free Parking at WBW.

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MEDIA ADVISORY/CALENDAR LISTING

FOR IMMEDIATE RELEASE

April 9, 2012

GET ALL JAZZED UP FOR ROYAL HAWAIIAN CENTER'S FREE TWILIGHT JAZZ AT HELUMOA CONCERT SATURDAY, APRIL 21, 2012

DETAILS:

Join us for an unforgettable evening of smooth jazz with Twilight Jazz at Helumoa, Royal Hawaiian Center's free concert for kama'āina and visitors. In celebration of Jazz Appreciation Month, this variation of the Center's evening concert series will be held in The Royal Grove and feature the talents of the following musicians:

Honoka'a Jazz Band – Under the direction of Director Gary Washburn, 34 Honoka'a High School students from Hawai'i Island will take listeners on a musical journey with an arrangement of songs spanning from the 1940s to the present. The repertoire features the music of renowned artists such as Paul Simon, Michael Buble, Etta James, Ruth Brown, Brazil 66, Christina Aguilera, Maceo Parker, and Aretha Franklin. Most recently, the nationally recognized, award-winning band was selected as one of thirty-six schools out of 22,000 eligible schools to receive the prestigious 2011 GRAMMY Signature Award.

Kit Ebersbach Combo – Kit Ebersbach, the Juilliard-trained producer, arranger and keyboard musician, together with vocalist Starr Kalāhiki, will continue the night of jazz in style. Well-versed in jazz, bebop, R&B and Hawaiian music, Kalāhiki has made her mark in Honolulu and beyond.

WHEN: Saturday, April 21, 2012

7:00 – 8:00 p.m. Honoka`a Jazz Band 8:00 – 9:00 p.m. Kit Ebersbach Combo

WHERE: Royal Hawaiian Center at Helumoa – The Royal Grove

(Between Buildings B and C, along Kalākaua Avenue)

For more information, visit www.RoyalHawaiianCenter.com, or call Lei 'Ohu Guest Services at (808) 922-2299.

-more-

GET ALL JAZZED UP FOR ROYAL HAWAIIAN CENTER'S FREE TWILIGHT JAZZ AT HELUMOA CONCERT Page 2

QUOTES:

"Gary and his talented students bring energizing, toe-tapping entertainment to The Royal Grove every year," said Manu Boyd, cultural director of Royal Hawaiian Center. "Their quality performances attract large audiences and turn many heads along Kalākaua Avenue. Twilight Jazz at Helumoa is the Spring event you won't want to miss!"

"We always look forward to performing at Royal Hawaiian Center, right in the heart of Waikīkī at Helumoa," said Director Gary Washburn. "It's a wonderful learning experience and great exposure for these students who have devoted their time and effort to the art of Jazz."

PARKING:

Royal Hawaiian Center's validated parking promotion offers 1 hour free parking with validation and \$1 per hour for the next 3 hours for a maximum of 4 hours. After 4 hours, standard parking rates apply of \$6 per hour. Special event parking validation rates are available at \$5. No minimum purchase is required for validation.

Royal Hawaiian Center has the largest parking garage in the heart of Waikīkī with 10 levels of parking and more than 600 stalls. The entrance is located up a parking ramp as you enter the Center on the right side of Royal Hawaiian Avenue.

###

MEDIA CONTACTS:

Manu Boyd (808) 931-3111 Royal Hawaiian Center m.boyd@festivalcos.com Erin Kinoshita (808) 539-3428 McNeil Wilson Communications erin.kinoshita@anthologygroup.com



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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
ATTOOM HE STOOMS IN		1 Keoahu	2 Kawika Trask &	3 Polynesian Cultural	4	5 Polynesian Cultural
林大学		d2 – 9	Friends	Center - Promo		Center - Promo
ROYALHOWALIAN			d/ - o	77 – 77:45a		11 – 11:45a
				Royal Hawaiian Band		Hula Kahiko
May 2012				1 – 2p		6 – 6:30p
				Pu'uhonua 6 – 7n		Sean Na'auao
9	7	8 Nanea	9 Kawika Trask &	10 Polynesian Cultural	11 Ku'uipo Kumukahi	12 Polynesian Cultural
•	•	6 – 7p	Friends	Center - Promo	& the Hawaiian Music	Center - Promo
		-	d2 - 9	11 – 11:45a	Hall of Fame	11 – 11:45a
				Mo's Mo	Serenaders	H.I. Vakiko
				Seatt Na audo 6 – 7p	doc./-o	6 - 6:30p
						Hulili
			1 : 3:07			7:30 – 8:30p
13	14	15 Keoanu 6 – 7p	16 Kawika Irask & Friends	17 Polynesian Cultural Center - Promo	18 Ku'uipo Kumukani & the Hawaiian Music	19 Polynesian Cuitural Center - Promo
		<u>.</u>	d2 - 9	11 – 11:45a	Hall of Fame	11 – 11:45a
				;	Serenaders	:
				Royal Hawaiian Band	6 – 7:30p	Hula Kahiko
				d7 - 1		0 - 0.500
				Pu'uhonua		Kapala
	3					doc.0 = 0c.1
20	21	22 Nanea 6 – 7p	23 Kawika Trask & Friends	24 Polynesian Cultural Center - Promo	25 Ku'uipo Kumukahi & the Hawaiian Music	26 Polynesian Cultural Center - Promo
			d2 - 9	11 – 11:45a	Hall of Fame Serenadors	11 – 11:45a
				Sean Na'auao	6 – 7:30p	Hula Kahiko
				d2 – 9		6 – 6:30p
						Paul Shimomoto & the
						Hawaiian Jazz
						Ensemble 7:30 – 8:30p
27	28	29 Keoahu	30 Kawika Trask &	31 Polynesian Cultural		
		9 – 7p	Friends 6 – 7p	Center - Promo 11 – 11:45a		
				Pu'uhonua		
				6 – 7p		



City & County of Honolulu Department of Parks & Recreation 85th Annual Lei Day Celebration

Tuesday - May 1, 2012 Queen Kapi'olani Regional Park Bandstand 9:00 a.m. - 5:30 p.m.

9:00-9:50 a.m. Royal Hawaiian Band

10:00-10:50 a.m. Nā Wahine O Ka Hula Mai Ka Pu'uwai

11:00 a.m.-12:30 Investiture Ceremony for the 2012 Lei Queen &

p.m. Court

12:30 p.m. Official Opening of the Lei Contest Exhibit by the

2012 Lei Queen & Court (approx 12:30 p.m.)

12:45-1:30 p.m. Kapena

 1:45-2:30 p.m.
 Weldon Kekauoha

 2:45-3:30 p.m.
 Mana'o Company

 3:45-4:30 p.m.
 Hālau Hula 'O Hōkūlani

4:45-5:30 p.m. Nesian N.I.N.E.

5:30 p.m. Announcements and Closing

The **Hawaiian Steel Guitar Association** will play from 10:00 a.m. - 3:00 p.m., in the lei exhibit/hoʻolauleʻa area (open area between the bandstand and the Waikīkī Shell).

The **Lei Contest Exhibit** will be open to the public from 1:00-5:30 p.m., in the open area between the bandstand and the Waikīkī Shell.

Come to **Kūlana Lei**, a village of Hawaiian artisans, as they share their talents and skills with exhibits and demonstrations throughout the day (10:00 a.m. to 5:00 p.m.). While at **Kūlana Lei**, have the **moʻopuna** (grandchildren) - come visit Tūtū (grandmother) at **Tūtū's Hale** and hear stories, play Hawaiian games, learn a song, a hula, how to make a lei, and learn how to weave with lauhala.

In addition to Kūlana Lei, **craft, lei and food vendors** will also be in the park all day. All events are free and open to the public.

This event is made possible by these generous sponsors:







Mahalo nui loa to our partners:









Salon 808

May 2, 2012

Lei Contest lei to be placed at Mauna 'Ala – 9-10:00 a.m. Kawaiāha'o Church at Lunalilo's Tomb 10:15-10:30 a.m. (time approximate)



(photos by Minako Kent of Beyond Borders Images)

MEDIA RELEASE





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E-mail address:

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Website:

www.nahokuhanohano.org
www.melemei.com

THE HAWAI'I ACADEMY OF RECORDING ARTS (HARA) ANNOUNCES THE FINAL BALLOT FOR THE 35TH ANNUAL NĀ HŌKŪ HANOHANO AWARDS, THE CULMINATING EVENT OF MELE MEI 2012.

FOR IMMEDIATE RELEASE

Tuesday, April 10, 2012

MEDIA CONTACT:

Mona K. Wood-Sword IKAIKA Communications Tel./Cell. (808) 218-5546 ikaikacomm@hawaii.rr.com

Honolulu, HI – The Hawai'i Academy of Recording Arts ("HARA") has announced the Final Ballot Nominees for the 35th Annual Nā Hōkū Hanohano Awards, per below. There are 27 categories, including Technical and Adjudicated categories, as well as a brand new category, International Album of the Year, with artists from Japan and Korea among the finalists.

35TH ANNUAL NĀ HŌKŪ HANOHANO AWARDS FINALISTS

Most Promising Artist of the Year

- 1. ABRIGO 'OHANA, 'Ekahi (Abrigo 'Ohana)
- 2. KAINALU, Kainalu (Mellowsoul)
- 3. STARR KALAHIKI, Salt (Kipuka)
- 4. **KAWENA**, Salty Kisses (Kawena Mechler)
- 5. **JOHN IOANE KEANAAINA, JR.,** Na Mele O Ioane Keanaaina (no label)
- 6. JOSH TATOFI, This Love (Waiehu)

Female Vocalist of the Year

- 1. NATALIE AI KAMAUU, 'Ā (Keko)
- 2. **RAIATEA HELM,** Sea of Love (Raiatea Helm)
- 3. STARR KALAHIKI, Salt (Kipuka)
- 4. LEHUA KALIMA, Rising in Love (Kalima)
- 5. MAILANI MAKAINAI, 'Āina (Mountain Apple)

PR-MM 041012 Page 1 of 8

EP ("Extended Play" Release) of the Year

- 1. **CHRISTMAS FROM HAWAI'I,** Fran Kalb and Glenda Delenstarr (Rising Star)
- 2. HOLIDAYS IN HULAVILLE VOLUME 1, Hot Club of Hulaville (Hulaville)
- 3. **INTIRE PROJECT, THE,** The Intire Project ('Aumakua)
- 4. NA MELE O IOANE KEANAAINA, John Ioane Keanaaina, Jr. (no label)
- 5. SALTY KISSES, Kawena (Kawena Mechler)

Religious Album of the Year

- 1. CHUCKY BOY CHOCK AND FRIENDS, Chucky Boy Chock (New Song Music)
- 2. **LITTLE PRAYER,** Dennis and Christy Soares (Elation)
- 3. NOW IS THE TIME LIVE WORSHIP FROM HOPE CHAPEL WEST OAHU, Hope Chapel West Oahu (Hope Music)
- 4. **SENT, THE,** Kamalei Mark Teves (no label)

Group of the Year

- 1. **EKOLU**, Simply for Love (Waiehu)
- 2. HI`IKUA, Aia I Hi`ialo (Kanemakua)
- 3. DENNIS KAMAKAHI & STEPHEN INGLIS, Waimaka Helelei (`Aumakua)
- 4. **NUFF SEDD,** *Life...In a Song* (Goofyfoot)
- 5. **WAIPUNA,** *E Ho 'i Mai* (Poki)

Hip Hop Album of the Year

- DROWN 'EM IN BEATS SAVE 'EM WITH RHYMES, Nocturnal Sound Crew & Slapp Symphony (Slapp Symphony)
- 2. ILLNOMADIC, Navid Najafi ('Aumakua)
- 3. NOW! SERVING FAMILY DINNER A SPORKFUL OF FUNK!!!, Family Dinner Band (Pass Out)
- 4. **REFLECTIONS**, Tripple Los (Gotthos)

Compilation Album of the Year

- 1. **HAWAIIAN CHRISTMAS, A,** Various Artists (HCUCC) Kenneth Makuakāne, Jon Brekke, Charles Buck, Lisa Doud, Jeff Orig, and Tasha Tavares-Makuakāne producers
- 2. HO'ĀLA IĀPANA, Various Artists (no label) Dave Tucciarone Producer
- 3. **ISLAND STYLE UKULELE,** Various Artists (Neos) Bob St. John and Pati St. John Producers
- 4. **REBUILDING YOU GOTTA START SOMEWHERE,** Various Artists (Voyager) Kenneth Makuakāne Producer

(continued on next page)

 SOUL SEARCHING – WORLDWIDE COMPOSERS VOL.2, Dennis Soares (Elation) Dennis Soares – Producer

Single of the Year

- 1. 'AINAHAU, Waipuna (Poki)
- 2. AMAZING GRACE, Jake Shimabukuro (Hitchhike)
- 3. **HIDEAWAY**, Kapena (featuring Kalena Ku) (KDE)
- 4. I FOUND MY LOVE IN WAIKIKI, Brad Kawakami (Lele)
- 5. WALK AWAY, Bruddah Waltah (Rubbah Slippah)

Male Vocalist of the Year

- 1. **ROBERT CAZIMERO,** *Hula* (Mountain Apple)
- 2. SHAWN ISHIMOTO, John Valentine Presents Shawn My Kine of Music V.3 (Studio Valentine)
- 3. **WILLIE K,** *Warehouse Blues* (Maui Tribe)
- 4. KUANA TORRES KAHELE, Kaunaloa (Kuana Torres Kahele)
- 5. **HENRY KAPONO,** *Henry* (Kapono)

Anthology Album of the Year

- 1. ISLAND IN YOUR EYES, Various Artists (Mountain Apple) Jon de Mello Producer
- 2. **JOURNEY OF LIGHT...THE EARLY YEARS**, Lei'ohu Ryder (Ululoa) Lei'ohu Ryder and Jake Rohrer Producers
- 3. **KEKUMUWAI**, Pandanus Club (Makuakāne) Kenneth Makuakāne, Chris Keliiaa, and Tash Tavares-Makuakāne Producers
- 4. LIVE A LITTLE...HAWAIIAN STYLE Vol. 2, Various Artists (Mountain Apple) Jon de Mello Producer
- 5. TROPICS, Henry Kapono (Kapono) Henry Kapono and Lezlee Ka'aihue Producers

Instrumental Album of the Year

- HAWAIIAN AT HEART UNIQUE UKULELE ARTISTRY, Harold Uchino (He-U)
- 2. **MYSTICAL SOUL, Dennis Soares (Elation)**
- 3. **OPEN TUNING IMPROVISATIONS,** Dennis Soares (Elation)
- 4. **PEACE LOVE UKULELE**, Jake Shimabukuro (Hitchhike)
- 5. **REJECTS FROM THE SOUNDTRACK OF MY IMAGINARY MOVIE,** David Kauahikaua (Tiki)
- 6. `UKULELE ISLAND, Kenneth Makuakāne (Makuakāne)

Slack Key Album of the Year

- 1. IN MY HEART HAWAIIAN SLACK KEY GUITAR & UKULELE INSTRUMENTALS, Doug and Sandy McMaster (Aloha Plenty)
- 2. KAMA`ALUA, Patrick Landeza (Addison Street)
- 3. NĀ LANI O MAUI MAUI SKIES, TRADITIONAL AND CONTEMPORARY HAWAIIAN SLACK KEY GUITAR, James Kimo West (Westernmost)
- 4. WAIMAKA HELELEI, Dennis Kamakahi and Stephen Inglis ('Aumakua)
- 5. WAO AKUA (THE FOREST OF THE GODS) HAWAIIAN SLACK KEY GUITAR INSTRUMENTALS, George Kahumoku, Jr. (Daniel Ho)

Island Music Album of the Year

- 1. E HO'I MAI, Waipuna (Poki)
- 2. 'EKAHI, Abrigo 'Ohana (Abrigo 'Ohana)
- 3. MYSTICAL MOLOKA'I, Eddie Akio Waimakanui Tanaka, Jr. (Mystical Moloka'i)
- 4. **NO KU'UIPO,** Ahumanu (Ululoa)
- 5. **SEA OF LOVE**, Raiatea Helm (Raiatea Helm)

Jazz Album of the Year

- 1. SALT, Starr Kalihiki (Kipuka)
- 2. **SENTIMENTAL SWING VIOLIN,** Duane Padilla (no label)
- 3. TONE COLORS, Les Peetz, Dean Taba, and Noel Okimoto (OK No Name)
- 4. **UKULELE JAZZ LIVE IN CONCERT HILO, HAWAII, Benny Chong (no label)**
- 5. **WE GO TO HILO,** Glen Goto and Friends (Sweet Brown Pitbull)

Contemporary Album of the Year

- 1. **CONTAGIOUS**, Kanohowailuku Helm (Anahaki)
- 2. **HENRY**, Henry Kapono (Kapono)
- 3. KAINALU, Kainalu (Mellowsound)
- 4. MY JOURNEY, LT Smooth (Rhythm and Roots)
- 5. **RISING IN LOVE,** Lehua Kalima (Kalima)

Reggae Album of the Year

- 1. **FEELING GOOD,** Micah G (HI Finest)
- 2. GOT THIS MUSIC, Natural Vibrations (GO Aloha)
- 3. LOVE TOWN, Kolohe Kai (GO Aloha)
- 4. **SIMPLY FOR LOVE,** Ekolu (Waiehu)
- 5. WAYS & MEANS, The Green (Easy Star)

Hawaiian Album of the Year

- 1. 'Ā, Natalie Ai Kamauu (Keko)
- 2. **AIA I HI`IALO,** Hi`ikua (Kanemakua)
- 3. 'AINA, Mailani Makainai (Mountain Apple)
- 4. **HULA**, Robert Cazimero (Mountain Apple)
- 5. KAUNALOA, Kuana Torres Kahele (Kuana Torres Kahele)

Rock Album of the Year

- 1. **DEEP WATER,** Allan Thomas (Black Bamboo)
- 2. **INVENT**, Sing the Body ('Aumakua)
- 3. **LEGS OF OUR OWN,** The Throwdowns (The Throwdowns)
- 4. **PIMPBOT**, Pimpbot (Pass Out)
- 5. WAREHOUSE BLUES, Willie K (Maui Tribe)

Album of the Year

- 'Ā, Natalie Ai Kamauu (Keko) Dave Tucciarone, Iolani Kamauu and Natalie Ai Kamauu Producers
- 2. 'ĀINA, Mailani Makainai (Mountain Apple) Dr. Trey and Jon de Mello Producers
- 3. E HO'I MAI, Waipuna (Poki) Kale Chang and Waipuna Producers
- HULA, Robert Cazimero (Mountain Apple) Jon de Mello and Robert Cazimero -Producers
- KAUNALOA, Kuana Torres Kahele (Kuana Torres Kahele) Kuana Torres Kahele and Dave Tucciarone – Producers

Song of the Year

- 1. **E 'IKE I KA NANI A'O POLI'AHU** by Kawaikapuokalani Hewett from *E HO'I MAI*, Waipuna (Poki)
- 2. KU'U PUA PAKALANA by Natalie Ai Kamauu from 'Ā, Natalie Ai Kamauu (Keko)
- 3. NA VACQUEROS by Kuana Torres Kahele from *KAUNALOA*, Kuana Torres Kahele (Kuana Torres Kahele)
- 4. **NA`U HO`OKAHI** by Robert Cazimero from *HULA*, Robert Cazimero (Mountain Apple)
- 5. RISING IN LOVE by Lehua Kalima from RISING IN LOVE, Lehua Kalima (Kalima)

Favorite Entertainer of the Year

- 1. ROBERT CAZIMERO
- 2. RAIATEA HELM

(continued on next page)

Favorite Entertainer of the Year (continued)

- 3. HI'IKUA
- 4. WILLIE K
- 5. KUANA TORRES KAHELE
- 6. LEHUA KALIMA
- 7. NATALIE AI KAMAUU
- 8. MAILANI MAKAINAI
- 9. JAKE SHIMABUKURO
- 10. WAIPUNA

2012 TECHNICAL FINALISTS

Graphics Award

- 1. **JON de MELLO AND ROBERT CAZIMERO,** for *HULA*, Robert Cazimero (Mountain Apple)
- 2. **JON de MELLO AND KEITH USHER,** for `AINA, Mailani Makainai (Mountain Apple
- 3. **NEAL IZUMI, KAUILA BARBER, AND ESTHER SADA,** for *SALT,* Starr Kalahiki (Kipuka)
- 4. **GRANT MIYASAKI,** for *SEA OF LOVE*, Raiatea Helm (Raiatea Helm)
- 5. **KUHAO ZANE AND KAMELE ESKARAN,** for *KAUNALOA*, Kuana Torres Kahele (Kuana Torres Kahele)

Liner Notes Award

- 1. **ROBERT CAZIMERO**, for *HULA*, Robert Cazimero (Mountain Apple)
- 2. **KAMA HOPKINS,** for *AIA I HI`IALO,* Hi`ikua (Kanemakua)
- 3. **KUANA TORRES KAHELE**, for *KAUNALOA*, Kuana Torres Kahele (Kuana Torres Kahele)
- 4. **STEPHEN INGLIS,** for *WAIMAKA HELELEI*, Dennis Kamakahi and Stephen Inglis (`Aumakua)
- 5. **NEIL J. HANNAHS,** for *E HO'I MAI*, Waipuna (Poki)

2012 ADJUDICATED FINALISTS

Note: Each of these categories is voted on by a separate panel of judges.

Haku Mele

- 1. **KŪ'ONO'ONO**, by Puakea Nogelmeier from E HO'I MAI, Waipuna (Poki)
- 2. KU'U HOA HI'IKUA, by Kalehua Krug from AIA I HI'IALO, Hi'ikua (Kanemakua)

(continued on next page)

Haku Mele (continued)

- 3. WAIKAHULI, by Kuana Torres Kahele from KAUNALOA, Kuana Torres Kahele (Kuana Torres Kahele)
- 4. WAIMAKA HELELEI, by Rev. Dennis Kamakahi from WAIMAKA HELELEI (`Aumakua)
- 5. **WAIMANU I KA LAUOHA,** *by Kuana Torres Kahele* from KAUNALOA, Kuana Torres Kahele (Kuana Torres Kahele)

Hawaiian Language Performance

- 1. ROBERT CAZIMERO, Hula (Mountain Apple)
- 2. HI`IKUA, Aia I Hi`ialo (Kanemakua)
- 3. KUANA TORRES KAHELE, Kaunaloa (Kuana Torres Kahele)
- 4. NATALIE AI KAMAUU, 'Ā (Keko)
- 5. WAIPUNA, E Ho'i Mai (Poki)

Engineering Award

- 1. **WENDELL CHING** for *Lover's Race* (Afflatus)
- 2. WENDELL CHING, BRAD WATANABE, AND JP KENNEDY for Self Titled, Hot Rain (Afflatus)
- 3. **JEFF GAETH** for *Shoestrings*, Jeff Gaeth (Puna)
- 4. **MATTHEW HONDA, TATSUYA SATO, AND JAY FRANCO** for *Drown 'Em in Beats Save 'em with Rhymes,* Nocturnal Sound Krew & Slapp Symphony (Slapp Symphony)
- SHAWN PIMENTAL AND MICHAEL GRANDE for Rising in Love, Lehua Kalima (Kalima)

International Album of the Year - NEW CATEGORY

- 1. HAWAIIAN MUSIC FOR HULA, Kapalili (Studio 273)
- 2. **KA PILINA,** Park Sang Eon (Gois, Inc.)
- 3. KAYO HULA, VOL. 2, ASIAN MELE HULA, Various Artists (Maunaloa)
- 4. **MY SWEET LEI,** *Nā Lei* (Amane)
- 5. 'OHANA, Kaulana (Kaulana)

The 35th Annual Nā Hōkū Hanohano Awards will be held on Sunday, May 27, 2012, in the Kalākaua Ballroom at the Hawai'i Convention Center. It is sponsored by the Hawai'i Tourism Authority and other partners, and will be telecast live on KFVE. Tickets are \$150 General Admission, \$135 Kama'āina, and \$125 for HARA members. For tickets, please contact (808) 593-9424, or purchase online at http://www.nahokumusicfestival.com/eventinfo.htm. For more information, please visit www.nahokumusicfestival.com.

ABOUT NĀ HŌKŪ HANOHANO MUSIC FESTIVAL

Sponsored by the Hawai'i Tourism Authority (HTA) and other partners, this music festival offers the public a unique chance to experience a rich cultural interchange, making the connections between music, our culture, and the spirit of aloha, through interesting and unique workshops, demonstrations, performances and exhibitions. For event and registration information, please go to www.nahokumusicfestival.com, call (808) 593-9424 or email info@nahokumusicfestival.com.

DATE	EVENT	LOCATION
Friday, April 27	Public Opening Event & Media Day	The Willows
Saturday, May 5	Lifetime Achievement Awards	Ala Moana Hotel
Friday, May 25	Workshops, Day 1	Hawai'i Convention Center
Saturday, May 26	Workshops, Day 2	Hawai'i Convention Center
Sunday, May 27	Nā Hōkū Hanohano Awards	Hawai'i Convention Center

ABOUT MELE MEI

Started in May 2011, Mele Mei is a month-long celebration of the unique music of Hawaiʻi. It encompasses workshops, concerts, award ceremonies, and even a Guinness World Record attempt, and culminates with the Nā Hōkū Hanohano Music Festival and 35th Annual Nā Hōkū Hanohano Awards. The 2012 Mele Mei events will be held throughout Waikiki at various hotels, on the beach, at restaurants, the Hawaiʻi Convention Center, and other venues. For more information, please visit www.melemei.com.

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